

BUSINESS CARD RETAIL PRICELIST

STOCK	INK	500	1000	Add'l 1000
White Plate	Black	40.00	48.00	38.00
	1 Color	48.00	56.00	46.00
	2 Color	60.00	68.00	58.00
① Astrobright, Astroparche, Natural Plate	Black	52.00	60.00	50.00
	1 Color	58.00	66.00	56.00
	2 Color	72.00	80.00	70.00
② Concept Fiber, Customer Stock, Linen, Laid	Black	56.00	64.00	54.00
	1 Color	60.00	68.00	58.00
	2 Color	76.00	84.00	74.00
③ Crushed Leaf, Heavy White, Evergreen, Kromkote, Smooth Fiber, Speckletone	Black	60.00	68.00	58.00
	1 Color	64.00	72.00	62.00
	2 Color	80.00	88.00	78.00
④ Nugget Gold, Plastisheen, Woodgrain Sterling Silver, Strathmore, US Parchment, Curious Ice Gold	Black	88.00	104.00	94.00
	1 Color	96.00	112.00	102.00
	2 Color	112.00	128.00	118.00
Economy Cards	Any Standard Color	24.00	30.00	30.00
Economy Plus/Appointment Cards	Any Standard Color	30.00	36.00	36.00
Full Color (14pt. C2S)	4/0-Full Color one side only		70.00	60.00
"Digital Ready" Files	4/1-Full Color front and black ink on back		90.00	80.00
Flat Ink Only.	4/4-Full Color on both sides		110.00	100.00
2 Sided Cards	INK	500	1000	+ 1000
In addition to	Black	40.00	48.00	38.00
front side printing	1 Color	48.00	56.00	46.00
	2 Color	60.00	68.00	58.00
Additional Run	(Flat screen or 3rd Color)	40.00	48.00	38.00
FOIL & EMBOSS	500	1000	ADDITIONAL CHARGES	
Foil Stamp Standard Color	90.00	102.00	Logo or border from catalog:	n/c
Emboss	90.00	102.00	Customer logo or border:	4.00
Foil Stamp and Emboss	180.00	204.00	Reproduce other than B/W art:	10.00
Additional charges if dies are not provided.			Full Color Scan:	16.00
Dies can be made for an additional cost.			Full Color Layout Design	15.00
Emboss may also require a counter die.			Art Composition (minimum):	20.00
			Map composition:	30.00
			Bleeds (per side):	14.00
			Registration:	30.00
			Non-Standard ink wash up:	60.00
			Non-Standard ink mix:	20.00
			Proof before printing:	10.00
			Shipping minimum:	7.00
FOLDOVER CARDS - Foldover cards may be printed on most stocks. Select the desired stock and ink color from the business card pricing and multiply it by 4. Example: 500 White plate, Black ink; \$40.00 x 4 = \$160.00.				